

VOCE MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE HOT BEVERAGE VENDING

*AN ENGAGING CONSUMER
EXPERIENCE BASED ON THE
INNOVATIVE CRANE MEDIA PLATFORM*

- INTEGRATED PAYMENT SYSTEM
- BUILT-IN TELEMETRY FOR OUT-OF-THE-BOX CASHLESS OPTION AND REMOTE SERVICE MONITORING



ATM style user interface, 8.4 inch Color Display

*18 DELICIOUS
SELECTIONS*



PREMIUM COFFEE AND SPECIALTY HOT BEVERAGES

- RELIABLE PERFORMANCE
- SIMPLIFIED MAINTENANCE
- ENERGY EFFICIENT
- SMALL FOOTPRINT



CRANE MERCHANDISING SYSTEMS

VOCE

MEDIA

Perception meets reality. From the moment when a made-to-order selection is made, to choosing the most convenient method of payment, to the interactive messaging, to the delivery of a delicious finished product, VOCE MEDIA delivers a positive consumer experience. VOCE MEDIA serves barista style specialty beverages that broaden appeal to Generation Y consumers, while building consumption beyond the traditional morning day part. With the same brewing process as equipment used in the high end coffee retail channel, the VOCE MEDIA finished drink profile mirrors all of the important attributes of consistency, taste, aroma, color and appearance.

VOCE MEDIA increases daily use. Hot beverages are an essential part of our lives. They provide refreshment, enjoyment and comfort. They wake us up, keep us going, stimulate good conversation and fulfill our occasional desire for indulgence. It's a very personal process and that's why the VOCE MEDIA ATM user interface puts the consumer in control. Choose 18 selections; determine the strength of coffee, the amount of sugar or creamer to brew a drink specific to your taste. We'll even give you a 4-digit PIN to order your custom drink on ensuing visits. VOCE MEDIA is a destination for great drinks, conveniently and consistently served.

Customize idle screen displays to build appetite appeal, promote, educate and personalize. Images below are standard.



We're serving the highest quality coffees from the patented Oltre™ brewer.

The Oltre brewer is designed to exceed the highest performance standards. Brew chamber diameter, coffee cake size and peristaltic pump delivers optimum flavor extraction. The easy to clean mesh filter screen simplifies operational maintenance. Performance reliability is assured by over four million lab test vends.



18 VOCE Media Drink Selections

	Bean to Cup	Freshbrew
1	Fresh Brew Coffee	Fresh Brew Coffee
2	Whole Bean Coffee	Gourmet Coffee
3	Decaf Coffee	Decaf Coffee
4	Cappuccino	Cappuccino
5	Café Latte	Café Latte
6	Café Mocha	Café Mocha
7	French Vanilla	French Vanilla
8	Single Shot Espresso	Single Shot Espresso
9	Double Shot Espresso	Chocovanilla
10	Americano	Americano
11	Mochaccino	Mochaccino
12	Café Vanilla	Café Vanilla
13	Café Vanilla Mocha	Café Vanilla Mocha
14	Hazelnut/Caramel	Hazelnut/Caramel
15	Café Hazelnut/Caramel	Café Hazelnut/Caramel
16	Hot Chocolate	Hot Chocolate
17	ChocoMilk	ChocoMilk
18	Hot Water	Hot Water

Cup Definitions

S = Single-sided coating on the inside for all hot cups

M = Manual cups
V = Vending cups

R = Regular (as opposed to Tall or Squat)
T = Tall
S = Squat

7 oz. SVR = Single-sided Vending Regular cup
8 oz. SVR
9 oz. SVR
12 oz. SVS = Single-sided Vending Squat cup
12 oz. SMR = Single-sided Manual Regular cup
16 oz. SMR

Ingredient Capacities

Coffee #1 - 7.7 lbs. (3.5 kg) beans; 3.0 lbs. (1.3 kg) ground coffee

Coffee #2 - 3.3 lbs. (1.5 kg) ground regular or decaf coffee

Flavored gourmet soluble coffees - 6 lbs. (2.7 kg)

Chocolate - 6 lbs. (2.7 kg)

Soluble instant coffee/decaf - 2.2 lbs. (1 kg)

Sugar - 7.5 lbs. (3.4 kg)

Lightener - 5.5 lbs. (2.5 kg)

Dimensional Specifications

Height: 72 in. (182.9 cm)

Depth: 32.125 in. (79.4 cm)

Width: 27.625 in. (70.2 cm)

Shipping Weight: 426 lbs. (193.2 kg) (approximate)

Electrical: 115V, 60Hz, 12A

Listings: cULus, TUV, FCC, NAMA approved. Meets ADA Requirements

CRANE MERCHANDISING SYSTEMS

www.cranems.com